



Activity Report 3

June 2004

The Council Activity Report is a communication from the chair of the Council on Postsecondary Education to the members of the governing boards of regents and trustees. The topics are organized by the five questions of postsecondary reform.

from the Council chair . . .

Dear Governing Board Members:

We all know that these are difficult financial times for postsecondary education, for faculty and staff, and for our students who will pay higher tuition this fall. Yet, under these dire financial constraints, we see much to celebrate. Undergraduate enrollment is up by almost 40,000 since 1998. Graduation rates are increasing all across Kentucky. As a system, we are graduating 45.3 percent of our students, up from 36.7 percent in 1998. Adult education enrollments have more than doubled since 2000, reaching well over 100,000 Kentuckians. And more of these adult learners are going on to college than ever before - 21.7 percent in 2003.

It is remarkable the success of postsecondary education reform in just six years. We have much work left to do, but we're making progress together as a system. Thank you for your leadership and commitment to postsecondary education reform. It is making a difference!

2005 Council Planning and Budgeting Initiatives

Regional and campus forums scheduled to review the public agenda for postsecondary education

In 1998 the Council established the public agenda called for in the *Kentucky Postsecondary Education Improvement Act of 1997* (House Bill 1). *2020 Vision: An Agenda for Kentucky's System of Postsecondary Education* links advanced education to statewide priorities and economic growth in the 21st century. It explains how students, graduates, employers, the education community, and the general public can expect to benefit from the system's energies and efforts. *2020 Vision* positions Kentucky's colleges and universities as providers of a public good and their work as a means to an end.

During the next several months, the Council will review the systemwide public agenda and strategic implementation plans, institutional mission statements and action agendas, and key indicators of progress toward postsecondary reform. The review will be based on a comprehensive analysis of the

system's progress toward reform goals and comparisons to national and regional benchmarks. The Council will engage beneficiaries, constituents, partners, policy makers, and campus leaders in a dialogue about 1) the current status of postsecondary education and its contributions to addressing state and regional needs, 2) what Kentucky postsecondary education needs to do to improve the standard of living and quality of life of Kentuckians (as directed by HB1), and 3) what it will take for the system to perform at expected levels.

Toward that end, a series of regional forums will be held across the state (in September and October) to discuss the needs of the Commonwealth – its communities, employers, workers, and general citizenry – and what the postsecondary community can do to respond. In addition to these regional forums, campus forums will be held at each public four-year institution, three KCTCS institutions, and one independent institution. Governing board members will receive information about dates, locations, and times and are encouraged to attend the events held in their area of the state.

Comprehensive funding model review discussions begin

Over the coming year the Council staff will develop policies and procedures to guide the development of the Council's 2006-08 budget recommendation. The staff will work closely with Council members, institutional and legislative representatives and staffs, and representatives of executive branch agencies such as the Office of the State Budget Director and the Education Cabinet. The comprehensive review will include discussions on a number of topics, including the following:

- funding models used by other states
- Kentucky's benchmark model
- capital construction funding process
- enrollment growth and productivity funding distribution
- tuition policy

QUESTION 1: *Are more Kentuckians ready for postsecondary education?*

Policy group discusses affordability issues

At its May 24 meeting, the Affordability Policy Group discussed projected tuition and fee increases expected for 2004-05 at each institution, the amount of revenue that would be generated from these increases, and the amount of financial aid available to needy students. (See the following related story on tuition increases.) In addition, the policy group recommended extending the Tennessee-Kentucky reciprocity agreement for one year which will give the group time to study all agreements.

The group reviewed several national and regional affordability studies and articles and discussed preliminary thoughts on a Kentucky affordability study. At the July meeting, more details will be discussed regarding the Kentucky affordability study agenda.

Tuition increases at Kentucky's public institutions

At its May meeting, the Council received a report on tuition rates to be charged by Kentucky's public postsecondary education institutions in the coming year. The average annual increase in tuition and mandatory fees for a full-time undergraduate student from Kentucky will be 14.7 percent, an additional \$508 in 2004-05. Estimated annual tuition increases for resident undergraduates for 2004-05 range from an upper- and lower-division average increase of \$693 at the University of Kentucky to \$312 at the Kentucky Community and Technical College System. Tuition and fee revenue is projected to increase by approximately \$98.9 million or 15.7 percent for all of Kentucky's public institutions.

The report also presented estimates of student financial aid provided to students eligible for Pell grants by Kentucky public institutions. For 2004-05, financial aid for needy students is estimated to be a total of approximately \$14.8 million for the system and about \$1.5 million on average for each institution. This represents a 6 percent increase from 2003-04 in financial aid available for needy students.

The Affordability Policy Group will conduct an in-depth study to learn more about how college expenses in Kentucky compare to family incomes.

P-16 Council overseeing American Diploma Project implementation

The P-16 Council is overseeing the implementation of the American Diploma Project recommendations. The project broadly argues for changes not only in the P-12 curriculum and assessment but also in the education of teachers, the education of adult learners and adult education providers, college placement policies, and the certification of high school graduates for employment. At its March meeting, the Council charged its staff with developing a statewide postsecondary placement policy in mathematics and English based on the ADP benchmarks. Working with ACT, Inc., materials, the staff is meeting with representatives of the public postsecondary institutions to agree on a statewide standard of college-readiness in mathematics and language arts and to compare these competencies with ACT Standards for Transition, ACT scores, and the Kentucky Department of Education Core Content for Assessment standards.

Kentucky was one of six states selected by the Southern Governors' Association to participate in a project funded by the Bill and Melinda Gates Foundation to visit high performing high schools whose successful practices could stimulate creative policy thinking and be replicated elsewhere. During the month of May, representatives from participating states visited schools in North Carolina, Mississippi, Maine, and New York. The state teams will reconvene in Atlanta at a forum of the SGA to review the applicability of the strategies they observed and to identify policy issues highlighted by these model schools.

Kentucky Adult Education receives \$309,694 in incentive funding

For the fourth consecutive year, Kentucky has received Workforce Investment Act incentive funding from the U.S. Department of Labor. To qualify for an incentive grant, a state must exceed its agreed-upon performance levels for WIA Title I, the Adult Education and Family Literacy Act (AEFLA), and the Carl D. Perkins Vocational and Technical Education Act (Perkins III). Incentive grant funds may be used "for the purpose of carrying out an innovative program consistent with the requirements of any one or more of the programs within WIA Title I, AEFLA or Perkins III."

Kentucky Adult Education's portion of the \$750,000 incentive award is \$309,694. State WIA-partner agencies are currently working on a plan for the expenditure of the funds.

Adult educators from across the Commonwealth should be applauded for their hard work that has led to Kentucky's distinction as one of only three states that have received incentive funding all four years it has been available. Florida and Texas are the other two states.

National literacy group cites work of Kentucky Adult Education and KCTCS as 'astounding success'

A national case study spotlighting the progress of Kentucky in adult education and literacy was released recently by the Council for Advancement of Adult Literacy. The report focuses on the "astounding success" of Kentucky Adult Education, the Council on Postsecondary Education, and the Kentucky Community and Technical College System.

The report, "Adult Education & Literacy and Community Colleges in Kentucky," is Working Paper 4 in a series being issued by CAAL to study the role and potential of community colleges in adult education and literacy. According to a CAAL news release, the case study is "a journey into the intricacies and history of how the Kentucky system came to be, what it is today, and what factors account for its astounding success. The paper describes and discusses Kentucky's adult education and community college systems in depth, as well as the linkages that have been developed between the two systems." The paper is available at the CAAL Web site at <http://www.caalusa.org>.

Public outreach to promote college-going, adult education

The Council on Postsecondary Education is discussing with *The Courier-Journal* an initiative to help promote awareness of GEAR UP, Kentucky Adult Education, and postsecondary education generally. Tentative plans include promoting the GoHigherKY Web site, GEAR UP activities, adult education opportunities, and a college and career expo. The proposed media mix includes the newspaper, Newspaper In Education channels, special publications, radio, and an online presence on the newspaper's Web site. The Kentucky Higher Education Assistance Authority is also a member of the partnership and other business/private sector partners may be sought to help fund the proposal.

MARK YOUR CALENDARS !!

2004 Governor's Conference on Postsecondary Education Trusteeship

September 19-20
Sloan Convention Center
Bowling Green, Ky.



QUESTION 2:

Are more students enrolling?

QUESTION 3: Are more students advancing through the system?

Promoting transfer options is high priority

The Seamlessness Policy Group continued its work on strategies to promote transfer from two- to four-year colleges. At its May meeting, the Council approved a recommendation from the policy group requiring each public university to submit plans for a transfer "completer" degree within the next year. A completer degree is an upper-division program designed to allow any KCTCS student graduating with an associate degree to complete a baccalaureate degree in the standard number of hours required by the university. This offers an especially valuable transfer option for KCTCS graduates with applied associate degrees.

The policy group also is gathering information to determine the feasibility of scholarships for transfer students. Previous discussions have pointed to financial barriers to transfer for some students. The policy group wants to explore having the postsecondary institutions and the Kentucky Higher Education Assistance Authority (the state's scholarship/loan agency) create scholarship funds to support student transfer.

Council expands scope of Distance Learning Advisory Committee

In response to the growing use and broad scope of distance education in Kentucky, the Council approved the expansion of the scope of the Distance Learning Advisory Committee (DLAC) at its May meeting. The expanded scope includes advising the Council on the operations of the Kentucky Virtual University and addressing the coordination of policies, programs, support services, and infrastructure in support of distance education across all Kentucky postsecondary institutions. DLAC also has established a Distance Learning Steering Team to ensure the communication and coordination of collaborative distance education opportunities.

A review of postsecondary distance education issues and opportunities was recently completed. The findings of the review, including goals and action items for the steering team, are in the DLAC report: "Issues & Opportunities: The Kentucky eLearning Strategic Framework." Over 70 participants appointed by DLAC participated in the review. The report is available at: <http://unity.kctcs.edu/docushare/dsweb/View/Collection-4592>.

Six-year graduation rates increase

The six-year graduation rate for bachelor's degree students in public institutions rose to 45.3 percent in 2003, up from 43.5 percent in 2002. These results indicate that the system continues to make significant progress compared to 1998 (the baseline year for reform), when the graduation rate was 36.7 percent.

Graduation rates increased between 2002 and 2003 at seven institutions - Eastern Kentucky University, Kentucky State University, Morehead State University, Murray State University, University of Kentucky, University of Louisville, and Western Kentucky University. Six institutions exceeded their performance goals for 2003 - EKV, KSU, MoSU, MuSU, UK, and WKU.

QUESTION 4: *Are we preparing Kentuckians for life and work?*

QUESTION 5: *Are Kentucky's communities and economy benefiting?*

Policy group studies workforce/economic development needs

The Workforce/Economic Development Policy Group recently met with Jim Host, Commerce Cabinet Secretary, to discuss how postsecondary education and workforce/economic development can form a closer partnership. Policy group members will continue these discussions with Secretary Host and Secretary of the Economic Development Cabinet Gene Strong at the July 19 meeting.

The group also heard from Dr. Paul Coomes, Professor of Economics and National City Research Fellow, University of Louisville. Dr. Coomes' presentation demonstrated the power of using available databases to generate new analyses of regional occupational growth, wages and benefits, education and training needs, and local postsecondary institutional offerings and throughput. He and his colleagues have constructed a Web site covering 750 occupations in the 23-county Louisville labor market. The newest version of the site will include links from occupations to local education and training institutions (http://www.cpe.state.ky.us/council/wfed/may2004/coomes_presentation.ppt).

The Council staff shared data from the National Center for Higher Education Management Systems (NCHEMS) HigherEdInfo.org Web site, including information about Kentucky's workforce, educational attainment, and migration by degree level and occupation. The presentation is available at http://www.cpe.state.ky.us/council/wfed/may2004/whitfield_presentation.ppt.

Combined research and development expenditures in 2002-03 exceed state goals

Kentucky's long-term goal is to reach \$1 billion in extramural research and development expenditures at the University of Kentucky and the University of Louisville by 2020. Figures reported by UK and UofL to the National Science Foundation for fiscal years 2002 and 2003 show progress toward this goal. Extramural expenditures at UK increased to \$162 million in 2002 and \$187 million in 2003, exceeding UK's goals for both years. UofL also exceeded its 2002 and 2003 goals, with extramural expenditures rising to \$58 million in 2002 and \$63 million in 2003. Combined extramural research and development expenditures (\$220 million in 2002 and \$250 million in 2003) exceeded the statewide goals.

Both UK and UofL reported increases in federal research and development expenditures for 2002 and 2003. Federal research and development expenditures at UK increased to \$100 million in 2002 and \$120 million in 2003, exceeding the established goals. Federal research and development expenditures at UofL rose to \$39 million in 2002 and \$40 million in 2003. UofL exceeded its goal for 2002, but did not meet its 2003 goal. Combined research and development expenditures (\$139 million in 2002 and \$160 million in 2003) exceeded the statewide goals.

Kentucky's public institutions collaborate on homeland security proposals

A consortium of Kentucky's postsecondary education institutions, facilitated by the Council, is preparing a set of collaborative proposals to the national Department of Homeland Security to create a "virtual laboratory" to address homeland security priorities. Federal funding in the amount \$4.5 million will be available to support collaborative efforts including research, technology, and commercialization. This initiative will allow Kentucky to respond rapidly to federal funding opportunities.

Faculty Development Conference focuses on scholarship of teaching and learning

Over 300 educators representing nine public and six independent institutions attended the sixth annual Faculty Development Conference May 23-24 at the Lexington Marriott Griffin Gate. The annual conference is designed to enhance faculty awareness and involvement in reform goals.

The Council's faculty representative, Richard Freed, provided the opening session presentation. He assessed the challenges facing postsecondary education and reviewed the roles of the Council and the faculty in affecting change in education.

The theme was *The Scholarship of Teaching and Learning: Student Success for Kentucky's Future* and focused on

the need to improve student learning and students' ability to succeed upon graduation to enhance Kentucky's standard of living, public health, and economy.

Over 60 presentations offered innovative approaches to teaching nontraditional students, using distance education, and increasing retention, transfer, and graduation rates.

Drs. Margaret Miller of the University of Virginia, George Kuh of Indiana University at Bloomington, and Carolyn Jarmon of Rensselaer Polytechnic Institute led a session focusing on defining, transforming, and assessing student success. Miller discussed the National Forum on College-Level Learning. Kuh discussed Kentucky's role in the National Survey of Student Engagement. Jarmon discussed ways to redesign high-demand courses and to teach more students effectively and efficiently.

CPE President Tom Layzell was the dinner keynote. He focused on the importance of maintaining Kentucky's postsecondary progress during difficult economic and political times. His remarks can be found at http://www.cpe.state.ky.us/council/kfdw/dinnerremarks_2004.pdf.

The Statewide Faculty Development Workgroup coordinates the conference, which is sponsored by the Council.

OTHER ACTIVITIES

Kentucky to participate in national accountability initiatives

Kentucky has been invited to participate in two national initiatives that feature the Council's accountability system and knowledge resources.

With funding from the Ford Foundation, the State Higher Education Executive Officers has organized a 13-member National Commission on Accountability in Higher Education consisting of former governors, legislative leaders, state higher education executives, institutional leaders, and corporate executives. The Commission is co-chaired by the former Governor of Oklahoma, Frank Keating, and the former Governor of South Carolina and former U.S. Secretary of Education, Richard W. Riley. CPE President Tom Layzell is a member of the Commission and also chairs the SHEEO working committee overseeing this project.

The principal issues to be addressed by the Commission are:

- What approaches to accountability (along with other actions) will help American higher education achieve national goals: greater educational attainment along with world-class research and service to the public?

- What approaches will build and sustain confidence in the system and institutions that provide higher education in the United States?

With funding from the Lumina Foundation for Education, SHEEO also is organizing a planning grant aimed at improving postsecondary education knowledge resources in all states. Kentucky is one of eight states to be invited to participate. The project will involve an examination of selected state practices and assistance to other SHEEO agencies in developing an effective knowledge base about postsecondary education for state policy development and decisions. A team will visit the Council offices in June to document Kentucky's approaches to using knowledge resources that address issues of student preparation and success, higher education costs and finance, and other key policy areas.

Barger and Greenberg will continue as chair and vice chair

At the May meeting, the CPE re-elected Steve Barger and Ron Greenberg as chair and vice chair for the coming year (July 2004-June 2005).

Barger was appointed to the Council in July 1997 and has served as chair since July 2003. He is the Taft-Hartley Coordinator for the Indiana/Kentucky Regional Council of Carpenters. He recently served as the secretary-treasurer/business manager of the Kentucky State District Council of Carpenters based in Frankfort. He is a member of the Labor Participation Committee of Metro United Way and the Director of the St. Louis Federal Reserve Bank. He was a member of the charter classes of Leadership Louisville and the related Bingham Fellows. He attended the University of Louisville and Indiana University Southeast as well as the George Meany Institute for Labor Studies and the Wharton School of Finance.

Greenberg, the senior vice president of Louisville-based Jewish Hospital Healthcare Services Inc., was a member of the former Council on Higher Education and has taught as an adjunct faculty member at several colleges and universities. He has served on the boards of the Jewish Community Federation, Indiana University Southeast, and Actors Theatre of Louisville, and is active in professional organizations that include the American College of Hospital Administrators and the Kentucky Hospital Association. He has been a Bingham Fellow with Leadership Louisville. He earned a bachelor's degree at Queens College in New York and a master's degree at Columbia University. Greenberg has served as the Council's vice chair since May 2004 when he was elected to fill the vice chair position left vacant by Bart Darrell whose term on the Council had expired.

Kentucky's Postsecondary Education System encompasses nine public institutions and numerous independent institutions and Kentucky Adult Education. The system represents 229,061 students, 538,866 Kentucky alumni, and 275,108 GED recipients. When Kentuckians earn postsecondary degrees, their skills improve and their wages go up; they are more likely to lead healthy lives and be engaged in their communities; and they build better futures for themselves and for their families.

MEMBERS

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2004 CPE MEETING CALENDAR

July 18-19 - CPE meeting (Campbellsville University,
Campbellsville, Ky.)

September 19-20 - CPE meeting & IEG Governor's
Conference on Postsecondary Education
Trusteeship (Sloan Convention Center,
Bowling Green, Ky.)

November 7-8 - CPE meeting (location tbd)

*For information about CPE meetings, contact Phyllis
Bailey at 502.573.1555 or phyllis.bailey@ky.gov.
Meeting materials are available on the Council's Web site
at [http://www.cpe.state.ky.us/aboutus/aboutus_council_
meetings_materials.asp](http://www.cpe.state.ky.us/aboutus/aboutus_council_meetings_materials.asp).*

Activity reports will be posted on the Council's Web site. Let us know if you would prefer to view future issues online by sending your e-mail address to Phyllis Bailey at phyllis.bailey@ky.gov. You will receive an e-mail notification when the activity reports are online.

QUESTIONS ?????

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